



Shaping Signature Lifestyles

COMPANY PROFILE
2026

www.b1properties.ae

B1 PROPERTIES

B1 Properties is a premier luxury real estate brokerage based in Dubai, specialising in the sale and marketing of some of the city's most exclusive homes. The firm curates ultra-luxury villas, penthouses and branded residences across iconic communities like Palm Jumeirah, Jumeirah Bay and Bluewaters Island. Our services include end-to-end real estate advisory for elite buyers and investors, personalised property matching and white-glove listing solutions for sellers. From world-class photography and cinematic video production to data-driven international marketing and private consultations, B1 delivers a seamlessly curated real estate journey.

What sets B1 apart is our focus on quality, privacy and strategy. Rather than volume, the company prioritises precision, offering buyers early and often off-market access to rare properties. Sellers benefit from tailored marketing campaigns designed to reach the right audience, not just the broadest. With record-breaking sales, our handpicked team of expert consultants and an internal network quietly connects high-net-worth clients before properties are presented in the market.



CEO'S MESSAGE

For over 17 years I've lived and breathed Dubai's luxury real estate, driven by an obsession to uncover the rarest homes this city has to offer — masterpieces of architecture, design and location. At B1 Properties, you are not just another client, and this is not just another transaction. You are stepping into a world where every door we open is extraordinary and every opportunity is reserved for the discerning few.

For you, this means clarity, privacy and an edge in a market that rewards timing and precision. You gain access to homes before they reach the public eye, the confidence of knowing every option is handpicked to match your standards and the reassurance that every step is handled with discretion and expertise. More than property, you secure peace of mind knowing that what you own is not only rare but also perfectly aligned with your lifestyle and ambitions.



Founder & CEO, B1 Properties



OVER 3+ BILLION AED IN SALES VALUE SINCE 2021

2021

THE BEGINNING OF EXCELLENCE

Company Founded

B1 was established with a singular vision: to set new standards in the world of ultra-luxury real estate through innovation, service, and results.



2023

₹ +1 Billion in sales value

Twin Penthouse Triumph on Bluewaters Island

B1 reinforced its dominance by selling 2 of only 4 penthouses on Bluewaters Island, securing rare luxury assets.



2022

₹ 0.5 Billion in sales value

- Explosive Sales Momentum
- Record-Breaking Double Signature Villa in Palm Jumeirah
- Royal Atlantis Penthouse Record

B1 set records with Dubai's priciest Royal Atlantis penthouse, the most expensive Palm Jumeirah signature villa, and sold 6 ultra-luxury villas in just 4 months, cementing its position in the elite property market.



OVER 3+ BILLION AED IN SALES VALUE SINCE 2021



2025

₹ 0.5 Billion in sales value
The highest price-per-square-foot transaction recorded in 2025.
B1 Properties brokers landmark Dh88 million Palm Jumeirah signature plot sale.



2024

₹ +1 Billion in sales value
Crown Jewel Secured: Bvlgari Mansion
Record-Breaking Double Signature Villa in Palm Jumeirah
Royal Atlantis Penthouse Record
B1 secured the Bvlgari Mansion at Bvlgari Resorts and Hotel, listed as Dubai's most expensive mansion for sale, marking the pinnacle of ultra-luxury representation.



PRIVATE
LISTINGS

BVLGARI MANSION

Where Timeless Elegance Meets Modern Luxury: The Bvlgari Mansions of Bvlgari Resorts & Hotel.

20,226 sqft

PLOT SIZE

12,837 sqft

BUA

4

BEDROOMS

6

BATHROOMS

₪ 350,000,000

SELLING PRICE

Set within the ultra-prestigious Bvlgari Resort & Residences on Jumeirah Bay, the estate belongs to a collection of only 15 mansions across 1.8 million square foot. Here, panoramic sea views meet the glittering Dubai skyline and the iconic Burj Khalifa. Floor-to-ceiling glass doors dissolve the boundaries between indoor and outdoor living, opening to a private garden and pool. While a vast skylight bathes the interiors in natural light, creating a home that feels as rare as it is timeless.

This bespoke mansion is a rare gem in Dubai's luxury market, one of the most exclusive homes available today. A seamless blend of elegance, innovation and world-class design, it redefines what it means to live at the highest level.



SERENE VERSANTE

Serene Versante: A Rare Jewel of Refined Luxury & Serene Beauty.

15,800 sqft

PLOT SIZE

Serene Versante is a rare villa on Palm Jumeirah, offering stunning sea views and an exclusive location. Designed by the acclaimed CK Architecture Interiors and LW Design Studio. It features open-plan living spaces filled with natural light, seamlessly connecting indoor elegance with the beauty of the horizon.

17,000 sqft

BUA

Every detail showcases contemporary sophistication and meticulous craftsmanship, creating a home where architecture and nature come together. With its flowing spaces and serene surroundings, this villa offers a truly refined lifestyle in one of Dubai's most coveted locations.

6

BEDROOMS

10

BATHROOMS

₹ 240,000,000

SELLING PRICE



CUSTOM-BUILT SIGNATURE VILLA

The Ultimate Expression of Elegance and Prestige.

15,190.3 sqft

PLOT SIZE

18,422.9 sqft

BUA

6

BEDROOMS

11

BATHROOMS

₹ 190,000,000

SELLING PRICE

Born from a dream of perfection, the villa took shape over 28,000 hours of unwavering dedication. Crafted with the finest European materials, every element was carefully chosen to tell a story of heritage and luxury. From marble floors that echo the grandeur of timeless palaces to seamless smart-home integration that anticipates every desire, the villa embodies a flawless blend of past and present.

Its character is woven into a soft, nature-infused colour palette that shifts with the light, conjuring tranquil scenes — from sun-drenched Mediterranean shores to serene desert dunes. More than mere walls and ceilings, the villa comes alive with the rhythm of its occupants, offering not only inspiration but also a peaceful sanctuary.



BVLGARI OCEAN MANSION

Elegance by the Sea: The Bvlgari Ocean Mansions of Bvlgari Resorts & Hotel.

12,837 sqft

BUA

5

BEDROOMS

7

BATHROOMS

₪ 152,000,000

SELLING PRICE

The BVLGARI Ocean Mansions are a collection of seven ultra-exclusive luxury villas, envisioned by a masterful Italian architectural team. These residences elegantly embrace the northern shore of Jumeirah Bay Island, poised above the shimmering waves of the Persian Gulf. Each five-bedroom sanctuary rests on the island's seaward edge, where a magnificent garden space offers a grand welcome at the entrance.



EXCLUSIVELY
SOLD PROPERTIES

CASA DEL SOLE

₪ 302,000,000
SOLD FOR

30,000+
SQUARE FEET

PALM JUMEIRAH
LOCATED IN

Developed by



Designed by **SAOTA**



ROYAL ATLANTIS PENTHOUSE

₹ 163,000,000
SOLD FOR

24,000+
SQUARE FEET

PALM JUMEIRAH
LOCATED IN

Developed by

kerzner
INTERNATIONAL

Designed by

KPF



RIVA DEL LUSSO

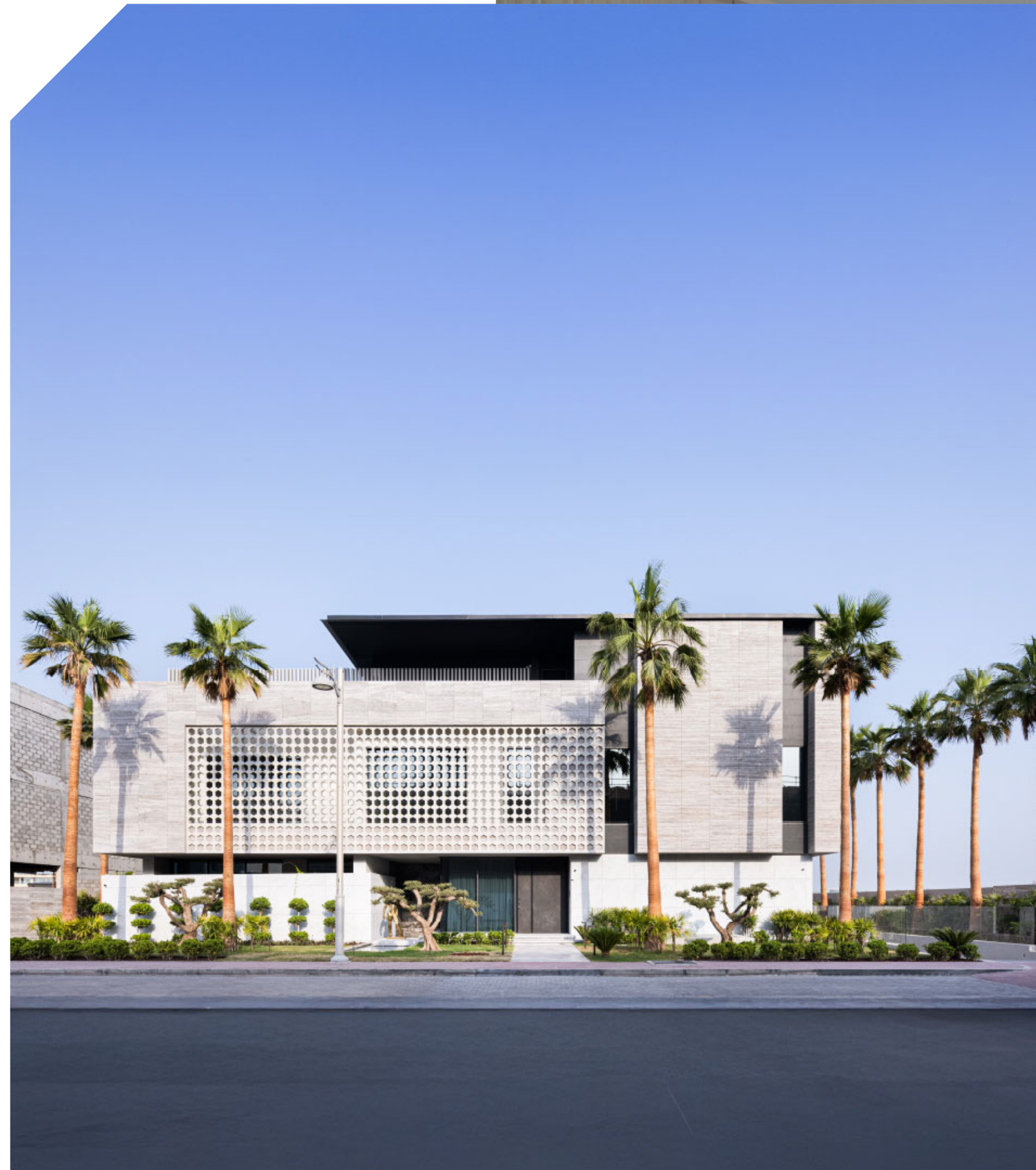
₹ 130,000,000
SOLD FOR

13,500+
SQUARE FEET

PALM JUMEIRAH
LOCATED IN

Developed by
ALPAGO
PROPERTIES

Designed by **SAOTA**



SOLE MARE

₹ 128,000,000
SOLD FOR

9,000+
SQUARE FEET

PALM JUMEIRAH
LOCATED IN

Developed by
ALPAGO
PROPERTIES

Designed by




FRAMED ALLURE

₹ 128,000,000
SOLD FOR

12,800+
SQUARE FEET

PALM JUMEIRAH
LOCATED IN

Developed by
ALPAGO
PROPERTIES

Designed by
E4A EMRE
ARSLAN ARCHITECTURE



SERENE VERSANTE

₹ 95,000,000
SOLD FOR

15,800+
SQUARE FEET

PALM JUMEIRAH
LOCATED IN

Developed by
ALPAGO
PROPERTIES

Designed by




BLUEWATERS PENTHOUSE

₹ 80,000,000
SOLD FOR

9,000+
SQUARE FEET

BLUEWATERS ISLAND
LOCATED IN

Developed by



Designed by

SAOTA



GARDEN VILLA

₹ 61,500,000
SOLD FOR

7,736
SQUARE FEET

PALM JUMEIRAH
LOCATED IN

Developed & Design by



THE OPUS OFFICE

₪ 40,000,000
SOLD FOR

2
OFFICE SPACES

BUSINESS BAY
LOCATED IN

Developed by
 OMNIYAT

Designed by
Zaha Hadid
Architects





Get in Touch

+971 4 39 38 155 | PO box 393938 | www.b1properties.ae

info@b1properties.ae | @b1properties

M Floor, First Motors Building, Al Waha Street, Sheikh Zayed Road, Al Qouz 1

